

Shorewest Support and Benefits

CULTURE

- Team Comradery
- Positive Environment
- Family Oriented
- Community Driven
- Charity Focused
- Integrity and Trust
- Top Producers
- Owners Who Care and Support their Agents
- Quarterly Events

TRAINING

- Sales (basic to advanced)
- Systems (basics to advanced)
- Contracts and Law
- Process and Procedure Training
- Ongoing Opportunities
- Marketing/Social Media

COACHING

- 1st 3 listings
- 1st 3 offers
- Business Planning
- Goal Setting and Tracking
- Individual and Group Support
- Ninja Selling

MARKETING / SOCIAL MEDIA

- Create Your Marketing Plan
- Marketing Plans Designed and Implemented for You
- Design Your Brand
- Design Postcards, Brochures, Etc.
- Shorewest.com, You Tube, Guided Tours
- Listing PowerPoint Presentation
- Social Media Shareables
- Custom Buyer Presentation
- Custom Seller Presentation
- Social Media posting / boosting for each listing

GRAPHIC DESIGNER

- Design Templates
- Marketing Pieces
- Power Point Presentations
- Custom CMA's

LISTING COORDINATOR

- Process New Listings
- MLS Input
- Inputs and Enhances Photos
- Custom Listing Brochure
- Custom Listing Binder
- Listing Activity Report
- Testimonial Tree
- Social Media
- 25 Up / 25 Down Mailing for Just Listed and Just Sold
- Free Sign Installation
- Agent Branded App
- Database Management



ADMINISTRATION

- New Listings
- Postcards
- FARM Management
- Other Mailings (magnets, holiday cards, etc.)
- Shorewest Experience

IT STAFF

SUPPLIES

- Paper
- Listing Binder Supplies
- High Quality Printing (Color and B/W)
- Signs (and Installation and Removal)

MONEY

- Aggressive Commission Structure
- Commission Checks Available the Same Day as Closing
- Franchise Fee Only 2.5% and Shared by Company
- Monthly Bonuses or Incentives Offered
- Earn Marketing Dollars
- Monthly Top Producer Recognition
- \$60 Postage Each Month (Can combine 2 months)

TECHNOLOGY

- Shorewest.com
- Swr Agent Pro App
- SW Branded App
- SwrAgentPro.com
- DotLoop
- Video Library
- Text Message Alerts
- Presentation Rooms with Apple TV's
- Google Drive
- Lead Generation

PERKS

- Inquiries to Listing Agent First then to Floor Person
- Nightly and Weekends Floor Time Opportunity
- OP-City Leads
- Relocation Department/Business Development Leads
- Title Company
- Monthly Sales Meetings with Lunch
- Commercial Division

MORE ADDED BENEFITS

- \$0 Desk Fees
- \$0 Copy/Printing Fees
- \$0 Tech Fees
- \$0 Lock Box Fees
- \$0 Sign Installation Fees
- \$0 Announcement Fee
- \$0 Prof. Photo Fee
- \$0 for 500 Business Cards
- \$0 Anniversary Cards
- \$0 for first set of 5 Sign Riders
- \$0 Open House Sign
- \$0 Training
- \$0 Mentoring
- \$0 Coaching

Shorewest REALTORS® Reputation, Benefits and Support Cannot be Beat.....

ShoreWEST
REALTORS®

