



MARKET ANALYSIS



**HOME
ENHANCEMENT**



LISTING TIME



**MAXIMUM
EXPOSURE**



RECEIVING OFFERS



**UNDER
CONTRACT**



MOVING OUT



CLOSING DAY!

Seller's **ROADMAP**

Selling a home is more than placing a sign in the front yard. Taking the time to ask you the proper questions ensures that we understand your situation and put the correct plan in place to ensure all your goals are met.



Seller's **ROADMAP**

1. MARKET ANALYSIS

We will complete a market analysis on your home, reviewing recent sold properties, pending properties and active properties to help us decide our pricing strategy.

2. HOME ENHANCEMENT

Making sure that your home has the best curb appeal and fix any minor repairs. Cleanliness and declutter are the top two return on investment tasks a homeowner can do to receive top dollar. Photos will be taken after this process.

3. LISTING TIME

Now it's time to put your home on the market and attract as many buyers as possible.

4. MAXIMUM EXPOSURE

Receiving top dollar will depend on your home's exposure. We will place your home on the real estate websites, boost on social media and send just listed cards to the neighborhood.

5. RECEIVING OFFERS

It's a good possibility that you will receive multiple offers, and I have a process that will make the reviewing those offers simple and efficient, helping you negotiate the right terms.

6. UNDER CONTRACT

Once the home is under contract, the buyer has an option on whether to have a final walk through of your property to ensure the condition hasn't changed. I will continue to manage the dates and deadlines all the way to closing. We will manage all the details and contingencies in the offer to ensure we get to the closing table.

7. MOVING OUT

The day of closing belongs to the buyer, so all your belongings must be out of the house at the time of closing unless other terms were negotiated.

8. CLOSING DAY!

As the Seller - you have the option to close in person the day of, or if more convenient, an option to pre-close remotely even from the comfort of your own home!