

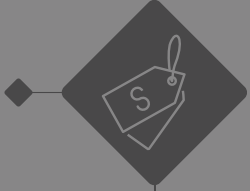
MY 5 VALUE

PROPOSITIONS



01. HOME ENHANCEMENT

- Curb Appeal
- Clean + Declutter
- Repair Minor Flaws



02. PRICING STRATEGY

- Under pricing
- Over pricing
- Pricing it right
- Price on the brick



03. MAXIMUM EXPOSURE

- Unique advertising strategies
- Facebook Boost (Modern day newspaper ad)
- "Just Listed" post cards to your neighborhood
- Youtube Ads on house videos for luxury listings
- In house presentation



04. EXPERT NEGOTIATION

- Right Price
- Right terms
- Right Buyer



05. TRANSACTION MANAGEMENT

- Continued Negotiations
- Staying on top of deadlines
- Proactive information
- Communication is key

MY PHILOSOPHY

I have been in sales for over 20 years, with a strong emphasis on negotiations. I pride myself on providing comprehensive services and support for all my clients. My goal is to create a stress-free and seamless real estate experience at every step of the buying or selling process. Shorewest, REALTORS® and I use 5 value propositions to help my sellers not only obtain the best price, but also to focus on getting to the closing table on time.



JILL MCCAUGHN
(920) 764-1595

ShoreWEST
REALTORS®



USE YOUR OWN PERSONALIZED ONE